



water for life



AN INNOVATIVE
WATER
FILTERING
SYSTEM



Our tap water may look clear but it contains many things we can't see - not just things like the calcium and magnesium minerals that cause common limescale in hard water areas - but also micro-chemicals (PFOA/PFOS) and pollutants which are very harmful. These contaminants are not removed by traditional water treatment systems or by more commonly used household filters

That is why we developed Zest™ filters.

What is Zest™?

Zest™ is a natural composite filtration solution that extracts and traps harmful pollutants within its structure, ensuring the water you use for drinking, cooking, cleaning and bathing is safe and healthy.

Why do we need extra filtration?

Pollutants in your water can be harmful, leading to a wide range of damaging health impacts which are only now becoming fully understood. From the known effects of lead from ageing pipes, to the forever chemicals PFOA/PFOS which are permeating everything, an effective water filtration system is vital for the health of your family.

What does Zest™ filter removes from my water?

The level of contamination in your tap water will be dependent upon many factors such as the treatment process your water has undergone, the local geology, pipe systems, local manufacturing, farming processes and so on.

When contaminants like pesticides, forever chemicals and microplastics are found in your locality and seep into the soil, then they will find their way into the water course.

The contaminants listed below* may not all be found in your water but if they are, then the Zest™ filter will trap them:

- | | |
|-----------------------------|-------------------|
| ✘ Aluminium | ✘ Iron |
| ✘ Ammonia | ✘ Lead |
| ✘ Arsenic | ✘ Magnesium |
| ✘ Asbestos | ✘ Manganese |
| ✘ Bacteria | ✘ Mercury |
| ✘ Barium | ✘ Microplastics |
| ✘ Calcium | ✘ Nitrate |
| ✘ Chlorine | ✘ Parasites |
| ✘ Chromium | ✘ Perchlorate |
| ✘ Copper | ✘ Pharmaceuticals |
| ✘ Cysts | ✘ Radium |
| ✘ Fluoride | ✘ Selenium |
| ✘ Forever chemicals** | ✘ Silver |
| ✘ Heavy metals | ✘ Simazine |
| ✘ Herbicides and pesticides | ✘ Strontium |
| ✘ Hormones | ✘ Uranium |
| ✘ Hydrogen sulphide | ✘ Virus |

*This list is not exhaustive and just gives an indication of what can be found in tap water.

**Forever chemicals include Perfluoroalkyl Substances (PFAS), Perfluorooctanoic Acid (PFOA), and Perfluorooctanesulfonic Acid (PFOS)).

The filtration process



Water from the mains enters the Zest™ filter. At this point the water will have some contaminants in it that have not been removed through the water companies' standard filtration processes.



The water is accelerated on entry giving it structure and harmonic resonance, flowing through the multiple pores of the filtration medium, trapping contaminants and locking them in place.



Pure water flows from the filter to your taps and into your glass and kettle, your washing machine and dishwasher, your bath and sink.



After use, your outflow grey water, cleansed of all contaminants other than the small amount added during your use of water at home improves and assists the water cycle. Remember! we remove forever chemicals forever!



Zest™ is tested and proven

- ✓ Renewable natural material
- ✓ Triple treatment (macrofiltration, microfiltration, ion exchange capacity)
- ✓ Non-toxic and non-allergenic
- ✓ No additives, no chemicals, no power, all natural treatment
- ✓ Multiple areas of usage
- ✓ Particle reduction (2-3microns)
- ✓ Up to 2000 m³ filtration area in one unit
- ✓ 9 times more filter area than active carbon
- ✓ 17 times more filter area than glass/sand mixes
- ✓ Easy installation and service
- ✓ Economic advantages
- ✓ Long lifecycle and minimum service ensures easy living
- ✓ Improved performance and life cycle of household appliances
- ✓ Reduction of limescale - protects your plumbing
- ✓ Fit and forget - change every 2 years

WOULD YOU LIKE TO ORDER?
DO YOU HAVE ANY ADDITIONAL
QUESTIONS?



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